

# 2012 Keystone Pork Expo and Poultry Progress Day

February 21, 2012 • Shady Maple Banquet Center • East Earl, PA

*Back by popular demand, the pork and poultry industries are combining efforts to present you the 2012 Keystone Pork Expo/Poultry Progress Day on February 21, 2012. This one-stop educational event is a must attend for pork and poultry producers looking for access to innovative information, products and management tools. Producer quality assurance certification updates for both industries will also be available. No pre-registration necessary. Simply show-up and complete a registration card!*



Penn State **Extension**

## Agenda

- 8 a.m. Registration Begins & Trade Show Opens, Rooms 1-3  
*Registration available all day.*
- 8:30 - 9 a.m. Pork Session - **Pork Quality Assurance (POA) Session**, Room 5/6  
Dr. Ken Kephart, Penn State University
- Poultry Session - **Poultry Handling Transport Quality Assurance (PHTQA) Update**, Room 4  
Dr. Eva Pendleton, Penn State University
- 9 - 9:30 a.m. Pork Session - **Understanding the New Swine Gross Margin Crop Insurance Program**, Room 5/6  
John Berry, Penn State Extension
- 10 - 10:30 a.m. Poultry Session - **How On-Farm Broiler Management Affects Condemnation and Grade Loss**,  
Room 4 - Dr. Eric Gingerich, Diamond V
- 10:30 - 11 a.m. General Session - **The New Manure Management Manual and What it Means to Your Operation**,  
Rooms 4-6 - Steve Taglang, PA Department of Environmental Protection
- 11 a.m. - 12 p.m. Group One - **Lunch** (Enjoy the Shady Maple Smorgasbord! Tickets Available at Registration - \$5)  
Group Two - **U.S. Debt: Impact on Economy, Farm Bill and Energy Policy**, Rooms 4-6  
Jim Wiesemeyer, Informa Economics
- 12 - 1 p.m. Group One - **U.S. Debt: Impact on Economy, Farm Bill and Energy Policy**, Rooms 4-6  
Jim Wiesemeyer, Informa Economics  
Group Two - **Lunch** (Enjoy the Shady Maple Smorgasbord! Tickets Available at Registration - \$5)
- 1 - 2 p.m. General Session - **Finding Our Voice: Agriculture Working Together to Share Our Story and Educate Others**, Rooms 4-6  
A Panel Discussion with Todd Rodibaugh, National Pork Board;  
Carrie Bomgardner, Streetmarc Advertising & Marketing; and Chris Herr,  
PennAg Industries Association
- Pennsylvania Pork Producers Council Environmental Steward Award Presentation**  
Jason Manbeck, President-Pennsylvania Pork Producers Council
- 2 - 3 p.m. Poultry Session - **The FDA Egg Safety Rule: An Overview of Inspection Results & Introduction for Producers with 3,000-50,000 Birds**, Room 4  
U.S. Food and Drug Administration Representative
- Pork Session - **Pork Transport Quality Assurance (TOA) Session**, Room 5/6  
Chet Hughes, Penn State Extension



**For further information contact:**

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